# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

	·
	•
	.4
	A contract of the contract of
*	
•	
	,

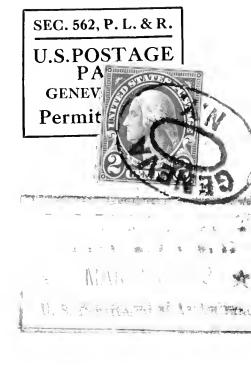


GENEVA, NEW YORK 404 Washington Street

1938 Spring Catalogue

**SHRUBS** • FRUITS ROSES

See our Blue Ribbon Guarantee on page 1 of this Catalogue



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY Fruit and Vegetable Crops and Diseases M. 13. 801

8-3591

				7
				•
*				
		4-		



GROWERS FOR OVER 50 YEARS

## Greetings to All Friends—Both Old and New

Ror more than 50 years the name of Rice has been associated with the nursery business. Trees, shrubs and plants from our Nurseries are favorably known in nearly every state in the Union. We are constantly trying to improve our products and scrvice to our customers, because we know that these are the main source of customer satisfaction.

Our propagating methods are the result of the experience of three generations in growing, supplemented by the result of all known and scientific work. Our location, in the same city (Geneva) as the State Experiment Station is most advantageous to our Nurseries. Nothing but healthy, vigorous understocks are used in propagating, thus producing a good fibrous root system, so necessary to future growth and development. Buds are selected from bearing orchards and blooming rose bushes, to insure trueness of variety.

Our Nurseries are Government inspected. A Certificate of Inspection by the State Department of Agriculture and Markets is attached to every shipment. Our propagating and budding methods, Government inspection, coupled with ideal soil and climatic conditions (verified by the State Experiment Station's location) Insures Your Success in Planting.

In addition to growing well, stock should be properly handled after digging, and should be freshly wrapped the same day stock is

shipped. Packaged Roses, Shrubs and other plants sold over a counter cannot have the same vitality and vigor as stock right out of the Nurseries and wrapped right when shipped. It costs you just as much to plant and care for inferior, dried-out trees and plants, and after all, what have you? The price of a tree or bush is the smallest part of the cost when it comes into bearing. **Distance is no barrier**, if you buy freshly wrapped stock, direct from the grower.

We sell exclusively through this Catalog. We have no jobbers' or salesmen's commissions to pay. This saving is passed on to our many loyal customers, who order year after year. We earnestly solicit the patronage of new customers, believing you will be highly satisfied with our growing, packing, and properly priced methods.

We hope you will enjoy this Catalog and place your order as early as possible for

Freshly Wrapped, Government-inspected, Properly Priced Trees and Plants—Direct from the Grower.

Sincerely yours,

H. A. RICE.

P. S. Be sure to use our Landscape Service on page 10.

#### OUR LOCATION:

Geneva is on the main routes, State Route No. 5, Federal Route No. 20. Washington Street, where we are located, is just one block north of the main highway. We extend a cordial invitation to all our patrons to visit our Nurseries when in this locality.

## Finger Lakes Nurseries, Inc., Blue Ribbon Guarantee



This tag, attached to any Rose or Fruit Tree, means our extra-special grade that we recommend as the best grade of its kind you can plant. So confident are we of the growing qualities of any tree or plant we attach this label to, we will replace, free of charge, any bush or tree you lose, if you return label, with report of loss on or before October 1, following planting season. Following our planting directions with Finger Lakes Nurserics Blue Ribbon labeled trees and plants, you can't lose. All other grades will be

replaced at one-half price, if you report your loss on or before October 1 after delivery. This includes the previous spring and fall plantings.

## Easy Payment Plan

Monthly payments can be arranged on orders of \$50 or over. Ask about our Easy Payment Plan.

# Balled and Burlapped for Summer Planting

Although spring and fall are the traditional seasons to plant, summer planting has gained great favor the past few years. If you ean't arrange to plant this spring, there is no reason why you should delay planting until fall. It costs a little more for this extra care of the trees in digging, but the sooner you plant, the sooner you get results. So order your stock Balled and Burlapped for summer planting,

So order your stock Balled and Burlapped for summer planting, and we will dig it with ball of earth around roots, so they will not be disturbed; this ball will be well-burlapped around roots, and you can plant on arrival in the usual way. It is better not to remove burlap. Simply cut in strips, lay back in hole, and then fill in with soil and water well. For summer planting it is quite necessary to use plenty of water at roots. Below is the additional cost of balling and burlapping roots for summer planting.

## SHRUBS, VINES AND ROSES

Each	Each
Up to 3 ft\$0 10   3 to 4	4 ft\$0 25

## TREES

1		TREES	
ĺ	6 to 8 ft\$0	$50 \mid 1 \text{ to } 1\frac{1}{2}\text{-in, caliper} \dots \$1$	00
1	8 to 10 ft	75   $1\frac{1}{2}$ to 2-in. caliper 1	50





Regel Privet

## ORNAMENTAL HEDGES

Beautiful living fences that give privacy and distinction to the home.

BARBERRY, Thunberg's. Graceful, drooping branches of dwarf habit. Its brilliant red berries cling through most of the winter. Can be sheared any time to any desired shape or height. Will not winter-kill.

1 to 2-ft. plants, 10 for \$1.49; 25 for \$2.98; 100 for \$10.

2 to 3-ft. plants, 10 for \$2.49; 25 for \$5; 100 for \$17.50.

B., Red-leaved. (Berberis Thunbergi atropurpurea). A new form of the popular Japanese Barberry. The foliage is rich, glossy red from spring to late autumn. The color is most pronounced and brilliant when the plants grow in full sun. During the winter the attractiveness is increased by great numbers of scarlet berries. 3 ft. 1 to  $1\frac{1}{2}$ -ft. plants, 24 cts. each, 10 for \$2.

PRIVET, California. Rich green foliage, almost evergreen.

1 to 2-ft. plants, 10 for \$1; 25 for \$2; 100 for \$6.
2 to 3-ft. plants, 10 for \$1.50; 25 for \$3.25; 100 for \$9.

P., Amoor River. Similar to California. Safest for cold climates.
1 to 2-ft. plants, 10 for \$1.50; 25 for \$3.25; 100 for \$10.

P., Regel. The aristocrat of all hedges. Uniform, spreading type and rich, glossy foliage make it ideal for foundation planting.

1 to 2-ft. plants, 55 cts. each; 10 for \$4.50. 2 to 3-ft. plants, 65 cts. each; 10 for \$6.

## FLOWERING HEDGES

Many flowering shrubs are desirable for hedge purposes. We recommend Spiræa, Van Houtte (page 7), Lilacs (page 7), Honeysuckle (page 7), Climbing Roses (page 5).

## **CLIMBING VINES**

Convert those unsightly spots around your home into charming effects with inexpensive Climbing Vines. Ideal for porches, trellises, arbors, fences, or back yards. Valued for covering buildings or chimneys of brick or stone. Vines cling tightly to the smooth artist of the constitution of the constitu tightly to the smoothest surface. Beautiful overlapping green foliage, changing to brilliant colorings in fall.

CLEMATIS Jackmani. Large, velvety purple flowers. 75 cts. each.

C., Mme. Edouard Andre. Large, crimson-red flowers. 75 cts. cach. paniculata. In August and September a mass of dainty, white, star-like flowers with a penetrating fragrance. Rapid grower. 50 cts. each; 3 for \$1.35.

**DUTCHMAN'S PIPE** (Birthwort). Large, heart-shaped, overlapping leaves with quaint brownish pipe-shaped flowers. \$1 each.

HONEYSUCKLE, Hall's Japan. From June till frost this vine is covered with cream blooms which turn to a striking yellow; fragrant. 39 cts. each; 3 for \$1.

MATRIMONY VINE. Small purplish flowers followed by scarlet berries. Grows anywhere and excellent as a bark retainer. 50 cts. each.

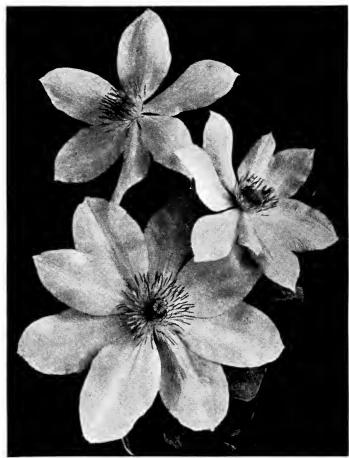
SILVER LACE VINE (Polygonum Auberti). Rapid grower, yielding quantities of white flower sprays in the fall. Perfectly hardy, thriving in sun or shade. 75 cts. each.

WISTARIA, Purple. Grafted to insure bloom. Long, pendulous, clusters of lilac

flowers in May. 75 cts. cach. W., White. Very unusual. White flowers in pendulous clusters. 85 cts. each.

## WE GIVE A SPECIAL 10 PER CENT DISCOUNT FOR EARLY ORDERS

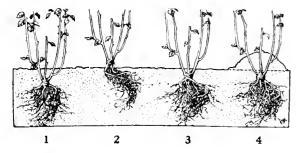
If we can persuade our customers to order early, we can get all the work If we can persuade our customers to order early, we can get a preliminary to shipping done before the shipping season arrives. This saves us the control of costly inexperienced help during the rush season. To perthe big expense of costly inexperienced help during the rush season. suade our customers to order early we allow a Special 10 per cent discount on all orders received by April 1, 1938, provided full cash is received with order.



Flowers of Clematis Jackmani



# FINGER LAKES QUALITY ROSES



Proper Planting of Roses

- 1. Plant set too deep.
- 2. Too high; roots crowded.
- 3. Proper depth; roots spread.
- 4. Mound of soil for winter protection.

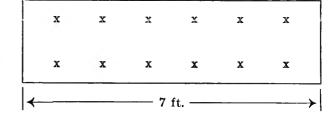
Roses are easy to grow, provided you begin with the right kind of plants. They need sunlight, but partial shade is all right. Any good garden soil will produce good Roses. The hardy understock on which Finger Lakes Nurseries Roses are budded does well in both heavy clay soil and light sandy loam. Good drainage is essential. Dig holes deep and wide enough to accommodate roots naturally and without crowding. Do not allow roots to dry out during planting operations; always carry Rose plants in a bucket of water. Plant 14 inches apart. Tamp soil well and hard around roots, to avoid air-pockets, until hole is nearly filled, then use plenty of water. When the water has disappeared, fill the hole to normal level.

Apply rotted manure in liquid form (soak manure in water) occasionally. Many commercial fertilizers are good, if applied according to directions. Roses like water. Use plenty

of water at roots. Cultivate frequently so soil will not "crust" and air will reach roots. Keep your plants free of pests and insects with J. O. Spray, which we sell at 25 cts. per box. Full directions on box.

A 7-foot bed will accommodate a

A 7-foot bed will accommodate a dozen plants, which will supply a number of blooms daily for the house. Plant 14 inches apart each way.



## MASTER EVERBLOOMING ROSES

Strong, Field-grown, Dependable Old Favorites and Recent Introductions

These super-size Roses are especially selected plants, having the greatest number of strong, thick canes and branches, also an extraheavy root system. Naturally, these super-size plants will produce more Roses and better blooms the first year and will give the effect of a well-established Rose-Garden. These super-size Roses, three years in the Nursery, are worth the difference in cost. It removes the element of chance from Rose-growing. Blue Ribbon label is attached to every Rose plant.

Price of Master Grade Roses, 75 cts. each; 5 for \$3; 12 for \$6; 25 for \$11.50

#### STANDARD NO. 1 GRADE

This No. 1 Grade is the one usually sold by nurserymen as Top-Grade, and will give satisfactory results. The plants are not quite as heavy or bushy as the Master Grade Roses, but every Rose is No. 1, same as all nurserymen regularly grade their best Roses. Very few nurserymen go to the expense of selecting out of a block of Roses the Master Grade, or extra-heavy, vigorous plants.

No. 1 Standard Grade. 49 cts. each; 5 for \$2.19; 12 for \$4.25.

#### The following varieties can be had in either the Master or No. 1 Grade

**Autumn.** Burnt-orange buds opening to golden yellow blooms streaked with red. Quite distinct. The fall blooms are superb.

Betty Uprichard. A startling contrast of fiery copper-pink on outside petals and inner surface soft salmon; very fragrant.

Briarcliff. A well-built Rose with rose-pink center and edges of petals, silvery pink. Very fragrant and ideal for cutting.

Charles K. Douglas. Splendid, large, non-fading bright red, moderately fragrant garden Rose. Hard to beat as a bodding variety.

**Columbia.** A very fragrant lively pink Rose, with few thorns and long, strong stems. An excellent autumn Rose and ideal for cutting.

Dame Edith Helen. Deep glowing pink; double; excellent shape; fragrant. A vigorous grower.

Duchess of Wellington. Long-pointed buds of intense saffronyellow, changing to coppery orange-yellow; medium fragrant. Best in autumn. A good grower and a popular yellow Rose.

Editor McFarland. Said by many expert Rose-growers to be the best of the pink Roses. Strong-growing plant producing many lovely blooms.

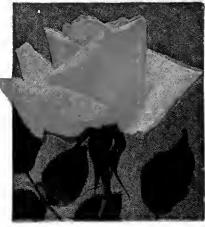
E. G. Hill. Giant, massive blooms of deep maroon, velvety on inside and glistening on outside; very fragrant.

Etoile de Hollande. Considered one of the best and most popular red Roses. Its deep rich glowing red color and perfect form of bud and open flower give this Rose its enviable position. Intensely fragrant.

Frau Karl Druschki. Perfectly double pure white Rose with pointed buds on strong stems.



Autumn



Betty Uprichard



Dame Edith Helen

#### EVERBLOOMING ROSES, continued

Golden Dawn. The highly colored old-rose bud, opening to a clear sunflower-yellow, sweetly fragrant, gives us one of the strongest

and easiest growing plants of all the new yellow Roses.

Gruss an Teplitz. Velvety crimson. Continuous bloomer and intensely fragrant. Good for hedging. An old reliable bedding Rose. Joanna Hill. Large yellow flowers on strong stems, almost free of thorns. A good grower and moderately fragrant.

Kaiserin Auguste Viktoria. Creamy white; large and full; slightly fragrant. No newer white Rose can compare with it in quality. Killarney, White. Large, double, snowy white blooms. Killarney Queen. Long-pointed bud, opening to a gracefully formed

semi-double bloom; moderately fragrant. A strong grower and a good bloomer.

Lady Alice Stanley. Outside petals coral-rose, inside silvery pink; very double; long strong stems; fragrant.

Lady Ashtown. Reflexed petals of carmine-pink. Constant bloomer.

Lady Hillingdon. Strong apricot-yellow buds opening to a pale vellow, tinged apricot.

Los Angeles. Double; luminous coral-pink, toned gold at base. Luxembourg. Amber-yellow, with fawn-pink heart; large; compact. Margaret McGredy. Red, rose, and flame on upper side of petals, under

surface suffused with gold; moderately fragrant. Extremely hardy. Miss Rowena Thom. Brilliant satiny pink, shaded old-gold to

Miss Rowena Thom. Brilliant satmy pink, shaded old-gold to orange-flame; very large blooms.
Mme. Butterfly. Salmon to flesh-pink, center petals shaded light yellow; slightly fragrant. Vigorous, erect.
Mrs. Charles Bell. A most delicate light salmon-pink; intensely fragrant. Often called "Shell-Pink Radiance."
Mrs. E. P. Thom. Deep yellow buds with carmine markings, opendant to acmid double clear lamon yellow, flawers that never fade:

ing to semi-double, clear lemon-yellow flowers that never fade; moderately fragrant.

Mrs. G. A. van Rossem. A spectacular Rose of deepest red-orange, almost brownish, with maroon veins. Its rich colorings and heavy veins make it most interesting. Strongly and deliciously perfumed.

Mrs. Henry Bowles. Rich dark pink tones; very fragrant.

Mrs. Henry Morse. Two-toned pink; fragrant.

Mrs. Pierre S. du Pont. Reddish gold buds, opening to semi-

double golden yellow blooms; moderately fragrant.

Mrs. Sam McGredy. Large-pointed buds opening to a double bloom of coppery orange; moderately fragrant.

Ophelia. Flesh, pink, and yellow in refreshing tones; fragrant. President Herbert Hoover. A unique blending of cerise, orange, and gold; long-pointed buds on long, strong stems. Spicy fragrance. Radiance. Large, globular, intensely fragrant flower of lovely brilliant pink. Splendid for cutting and garden.

Red Radiance. A rosy red shade; intensely fragrant; good grower. Rev. F. Page-Roberts. One of the richest, fullest, and best of the yellow Roses. Bud is marbled with carmine-red; intenesly fragrant. Roslyn. Long-pointed buds of non-fading orange; slightly fragrant.

Strong grower. Sunkist. Indian yellow, fragrant, well-formed and a strong grower. Syracuse. Scarlet-crimson; large and full; hardy; free bloomer.

Talisman. A beautiful blend of orange-yellow, marbled with coppery shades and coral-rose.

Ville de Paris. Long-pointed buds of true buttercup-yellow, quite vivid and non-fading.

Wilhelm Kordes. Deep golden salmon pointed bud. Fragrant. Willowmere. Beautiful blooms of rich pink, deep yellow in center. Especially attractive in bud.



Editor McFarland



E. G. Hill



Etoile de Hollande

## Fragrant Rose Collection

Ideal Cutting Roses for Indoor Enjoyment

These Roses are long-stemmed and long-lasting when cut. All are distinctly different and of good blooming qualities.

Briarcliff Edith Nellie Perkins E. G. Hill Etoile de Hollande F. K. Druschki

Joanna Hill Lady Ashtown McGredy's Scarlet Radiance Ville de Paris

10 Master Grade, above varieties, for .. \$4.98 10 Standard No. 1 Grade varieties, for .. 3.49

We do not pay transportation charges

## F. J. Grootendorst, H. Rug. Everblooming and Absolutely Hardy

The most beautiful of the Rugosa Roses. Foliage of the true Rugosa type, always healthy, clean and attractive, free from mildew. Plants of vigorous but compact growth, ultimately reaching 4 to 5 feet in height. Flowers in large clusters, double, bright red, with edges beautifully fringed. 50 cts. each; 12 for \$5.

## Special Collection of Patented Roses

GUARANTY on Patented Roses. Refill free if not in good condition upon arrival. Any that do not grow refilled for only 25c per plant and plant label.

5 Master Grade Plants for \$6.50 The single plant price is indicated in parentheses

Countess Vandal. Plant Pat. 38. Coppery yellow suffused with gold. (\$1 each.)

Doubloons. Plant Pat. 152. Saffron-yellow. Extra-fine yellow Climber. (\$1.50 each.)

Eclipse. Plant Pat. 172. Golden yellow. (\$1.50 each.)

McGredy's Pink. Plant Pat. rights reserved. Orange and salmon-

pink, flushed yellow. (\$1.50 each.)

Rome Glory. Plant Pat. applied for. Cerise-red; extra-large blooms. (\$2 each.) See color illustration on page 16.

## Polyantha Roses Dwarf or "Baby" Roses

Brighten your garden with Polyantha Roses, the only genuine Everblooming Rose. Planted as a border around evergreens, it's a gorgeous sight all summer. Very popular for window-boxes, lilypools, and fountains, and ideal for bedding or along your driveway. In constant bloom from June to November. Never before sold at this price. 50 cts. each; 12 for \$5.



Kaiserin Auguste Viktoria



McGredy's Scarlet



Mrs. E. P. Thom

## Floribunda Roses

A New Arctic-hardy Class

Especially bred for mass planting, they are noted for their permanence, continuity of bloom, and easy culture. Their habit of growth is bushy, similar to Hybrid Teas, and the plants are winter-hardy and bloom continuously in numerous clusters. They are distinet because the bloom lasts so long in all kinds of weather. Ideal for inside decorations as they are more lasting than most other Roses. Plant about 14 inches apart, in large groups, masses, or borders, and they will blanket the ground, almost entirely hiding the foliage. For color display, they are more effective than tender annuals.

> Prices of Patented Floribunda Roses, \$1 each; 12 for \$10, except where noted

Anne Poulsen. Plant Pat. 182. Large, semi-double, brilliant scarlet

blooms, with pleasing fragrance.

Carillon. Plant Pat. 136. Called the "Singing Rose" because it creates a feeling of joy and good cheer. Lustrous coral-flame blooms; very fragrant.

Golden Main. Plant Pat. 254. Clusters of large, pure yellow blooms; fades but slightly in hot sun. Foliage immune to disease. \$1.50 each; 12 for \$15.

Smiles. Plant Pat. rights reserved. Its brilliant salmon-pink flowers, 3 inches across, in great masses, fairly "smile at you," hence its name. Blooms all the time in all weathers.

Snowbank. Plant Pat. applied for. Blush-white buds, opening to pure white flowers. Always in bloom.

## Tree Roses

#### Outstanding in Loveliness and Beauty-Everblooming Roses in Tree-form

Our Tree Roses are hardy and are worked on a special strain of Multiflora understock stem and root. They transplant better and the stems expand in proportion with the tops, which is most essential for success and permanency of Tree Roses. Not subject to borers which attack and destroy Rugosa understocks.

\$3 each; 2 for \$5

E. G. Hill. Deep velvety maroon. Etoile de Hollande. Dark red. K. A. Viktoria. Double; pure white.

Mrs. E. P. Thom. Rich lemon-yellow.

President Herbert Hoover. Rose, orange, and gold. Talisman. Multicolor yellow, copper, and reddish buff.

## Climbing Roses

Plant Climbing Roses around garages, porches, trellises, arbors, driveways or backyard fences.

40 cts. each; 5 for \$1.69; 12 for \$3.50, except where noted

Red. Climbing American Beauty; Excelsa; Flower of Fairfield; Paul's Scarlet (50 cts. each; 3 for \$1.35).

Pink. Dorothy Perkins; Mary Wallace; Dr. W. Van Fleet.

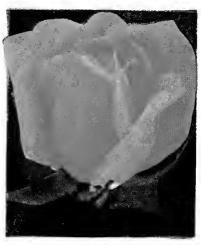
Yellow. Gardenia; Emily Gray.

White. Silver Moon.
Blue. Veilchenblau—a novelty blue Rose.

RED, WHITE, AND BLUE COLLECTION ) Special: 1 Paul's Scarlet; 1 Silver Moon; 1 Veilchenblau \( \) 3 for \( \) \$1



Pres. Herbert Hoover



Roslyn



Talisman

## Rosa Rouletti - Miniature Rose

A gem for rock-gardens, used for edging, and ideal for windowboxes. It grows about 6 inches tall, hardy, healthy and blooms continuously. Something new, beautiful and modern. 75 ets. each; 3 for \$2; 10 for \$5.

## Finger Lakes Outstanding Rose Collection

These varieties are selected to produce the finest Roses at the least cost per plant. All are here pictured in color. Descriptions will be found in the general list.

Autumn. Burnt-orange. Betty Uprichard. Coppery pink.
Dame Edith Helen. Pink.
Editor McFarland. Pink. E. G. Hill. Red. Etoile de Hollande. Red. McGredy's Scarlet. Red.

Kaiserin Auguste Viktoria. White. Mrs. E. P. Thom. Yellow. President Herbert Hoover. Multicolor. Roslyn. Yellow.

Talisman. Blended.

Master Grade extra-heavy plants, 1 of each for .... \$5.49 Standard No. 1 Grade, 1 of each for .....

## Old-fashioned Perpetual Roses

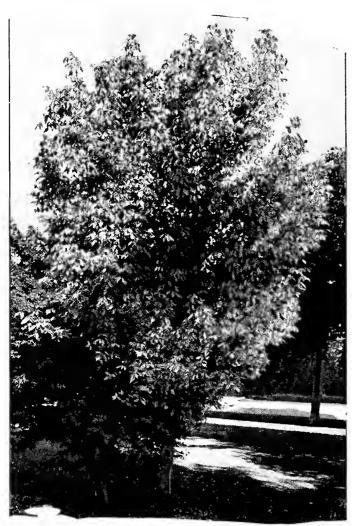
Hardy as Oaks

The large-flowered beauties bring memories of old-fashioned gardens and are noted for extreme hardiness. They grow 5 to 10 feet high. 65 cts. each; 3 for \$1.50; 12 for \$5

American Beauty. A popular cerise-red. Frau Karl Druschki. Snow-white, double flowers. General Jacqueminot. Standard clear red. Georg Arends. Massive and appealing pink. Magna Charta. A standard deep pink.

## 25c. Everblooming Roses

There is no way of knowing what varieties of Roses our customers will scleet. So, each year, we have a surplus of choice everblooming kinds in both grades. From these, which always include some of the best varieties, we will make a selection for you. We will put in what we have in surplus, but if you have any preference as to color (red, pink, yellow, white, and blends), you may order accordingly and we will do our best to fill as nearly as possible as you wish. These will be freshly wrapped when shipped to you. No dried-out package or Bench Roses in the lot. 25 cts. each; 10 for \$2.50.



Maple, Negundo. The fastest growing Maple

# Trees for Lawns and Landscapes

TO GRACE THE FINEST ESTATES

The finest selection of ornamental lawn trees for home beautification is now priced within reach of all. They give your grounds a mantle of dignity and alluring. restful shade wherever planted.

## ORNAMENTAL SHADE TREES

ELM, American. A very sturdy native tree with gothic-shaped branches.         Each       10         8 to 10 ft.       \$1 00       \$8 50         10 to 12 ft.       1 50       12 50         12 to 14 ft.       2 00       17 50	PLANE, Oriental. A useful tree fo lawn, street, and general highway planting. Has beautiful foliage, i rapid growing, and not troubled by disease.  Each 6 to 8 ft\$1 25
MAPLE, Norway. A leader in Hard Maples. Ideal for lawn- and street-planting, growing into a beautiful ball-shaped head.  8 to 10 ft\$1 00 \$8 50 10 to 12 ft	POPLAR, Lombardy. Tall, tapering trees with upright branches. A favor ite for screens and tall hedges.  8 to 10 ft\$0 75 \$6 56 10 to 12 ft
M., Negundo. The fastest-growing Maple, having a straight trunk and shapely top.  8 to 10 ft	BIRCH, Sweet. Often known a "Cherry Birch." Thrives in mois places and may reach a height of 66 feet. A wonderful shade tree.  5 to 6 ft\$0 75 6 to 8 ft
foliage. On the upper side the leaves are light green, underneath almost white. They show to best advantage in a light breeze. Tree is a rapid grower.  6 to 8 ft\$1 00 \$8 50 8 to 10 ft	WILLOW, Weeping. Grows in almos any soil, but needs moisture to attain perfection. A graceful, drooping tree 6 to 8 ft\$1 00 8 to 10 ft
If wave and an amou	ents to \$10 or more

FREE If your order amounts to \$10 or more, FREE

## FLOWERING TREES AND SHRUBS

For Quick and Inexpensive Lasting Effects

Houses are eold and uninviting until the marvel of growing things transforms them into real homes. We have described only the most outstanding Flowering Trees and Shrubs, but we can furnish many others, if you will write us.

#### FLOWERING CATALPA

If you want something different, here it is. The heart-shaped downy leaves, with compact panieles of white flowers, dotted purple and yellow, give a tropical appearance found in no other tree. Grows rapidly in ordinary soil, attaining a height of 30 to 40 feet. An exceptional tree. 4 to 5-ft. specimens, 98 ets. each; 3 for \$2.50.

#### UMBRELLA TREE

(Catalpa Bungei)

A perfect umbrella-shaped tree without any pruning. Will flourish in almost any soil or elimate. Plant it along your driveways, walks, at entranees, or in outdoor living-rooms. They command attention. 5 to 6-ft. specimens, 85 cts. each; 2 for \$1.50; 10 for \$6. Extra-large specimens, 6 to 8-ft., \$1 each; 2 for \$1.75; 10 for \$7.

## BECHTEL'S FLOWERING CRAB

#### The Glory of Our National Capital

In May this tree is literally covered with deliciously fragrant, double pink blooms which greatly resemble roses. 2 to 3 ft., 85 ets. each; 2 for \$1.50.

#### RUSSIAN MULBERRY

Low-growing, hardy lawn tree with medium-sized black berries that are edible and delieious. 6 to 8 ft., 75 ets. each.

## PRUNUS PISSARDI A Red-foliaged Tree

While most red-foliaged trees are quite costly, here is one we place within reach of all. Its gorgeous purplish red foliage and masses of pink blooms in early spring make this an outstanding dwarf speeimen tree for your lawn. Extra-large, 7 to 8-ft. specimens \$2 each. Regular size, 2 to 3-ft. specimens, 98 ets. each; 3 for \$2.50. (See color picture

#### FERN-LEAVED SUMAC

Lovely fern-like leaves and cones of bright red fruits. Leaves brilliant scarlet in fall. 5-ft. specimens, 75 ets. each; 2 for \$1.35.

## TULIP TREE (Whitewood)

A beautiful and unusual shade tree for lawn or street planting. It is pyramidal in growth, with lovely tulip-shaped flowers, resembling the magnolia, and unique bluish foliage. Flowers are about 2 inehes long, greenish yellow, with orange markings. 5 to 6-ft. specimens, \$1.35 each; 3 for \$3.50.

# Flowering Tree Collection for Home Lawns

- 1 Flowering Catalpa
- Prunus Pissardi
- 1 Red-flowering Dogwood

All three for \$2.98



Umbrella Tree

## FLOWERING SHRUBS

Prices of 2-yr., field-grown shrubs, except where noted, 1 to 2 ft., 25 cts. each; 5 for \$1. 2 to 3 ft., 35 cts. each; 5 for \$1.50 If wanted by Parcel Post, add 10 per cent extra. The ultimate height is given after each variety.

**ALMOND.** Bright pink, rose-shaped flowers, snuggling tight to the twigs, entirely cover this shrub in early spring. Very gay and beautiful. 4 ft. 50 cts. each. (See eolor pieture on page 8.)

**ALTHEA.** Blooms freely from midsummer until frost. Glorious, double, rosette-like flowers in Purple, Red, White, and Pink. 6 ft.

BARBERRY, Red-leaved. Rich, glossy, bronzy red foliage, all summer and fall, and brilliant scarlet berries in winter. A beautiful red-foliaged shrub. Plant in full exposure to sun. 3 ft. 1 to  $1\frac{1}{2}$ -ft. plants, 25 ets. each; 10 for \$2.

**BEAUTY BUSH.** A rare shrub of great beauty from China. Its arching branches are eovered in spring with clusters of bellshaped flowers, borne in such great pro-fusion that the bush appears one eloud of delieate pink. 1 to 1½-ft. plants, 65c. each.

BUTTERFLY BUSH. Long spikes of beautiful lilae-colored flowers at the top of every branch. Blooms from July until frost. 5 ft.

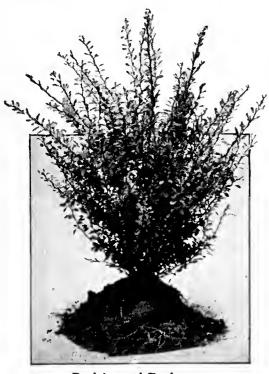
**DAPHNE Cneorum.** A hardy plant novelty. Easy to force. Unexcelled specimens that are solid, compact and symmetrical. Each plant is loaded with bloom. Buds and flowers of soft pink, and the strong, sweet fragrance of this plant, make it most desirable. 9 to 12-in. spread, 98 cts. each; 10 for \$8.50. 12 to 15-in. spread, \$1.35 each; 10 for \$10.50.

**DEUTZIA gracilis.** Low-growing. White flowers in June. 2 ft.

D., Pride of Rochester. Mass of pinkish white flowers in June. 7 ft.

DOGWOOD, Red-twigged (Cornus). rapid grower with white flowers in May and June. Blood-red branches and white berries make a beautiful winter effect. 6 ft.

FORSYTHIA (Golden Bell). Bright glistening, golden yellow, bell-shaped flowers in spring, before foliage appears on the arching branches. 6 ft. (See color picture on page 8.)



Red-leaved Barberry

HONEYSUCKLE. A fast grower, covered with fragrant crimson flowers in summer and searlet berries in fall. Ideal for hedging and screens. 10 ft.

HYDRANGEA arborescens. Massive, ballshaped blooms from July to September. 3 to 4 ft.

H., Peegee. Immense, eone-shaped clusters of pink and white flowers in summer, ehanging to bronze in autumn. 4 to 5 ft.

H., Peegee, Tree-form. Like the above, but in Tree Form. 4 to 5 ft. \$1 each.

QUINCE, Japan (Cydonia japonia). Completely covered with dazzling searlet flowers in May. 4 to 5 ft. 65 ets. each.

KERRIA japonica. Double, globe-shaped, yellow flowers nearly all summer. 4 to 5 ft. 65 cts. each.

LILAC. An old, very hardy, easily grown favorite.

L., Persian. Large trusses of flowers in a gorgeous shade of purple; extremely fragrant. 50 cts. each; 3 for \$1.35.

L., French. Marvels of beauty and elegance. Distinctive colorings in graceful panieles. Red, Blue, White, and Purple. 75 cts. each; 3 for \$2.

SNOWBERRY (Symphoricarpos racemosus).

Dainty pink flowers in June and July, followed by waxy white berries in August, which hang on well all winter, making it a very decorative winter shrub. Suceeeds well in shade or sunlight,

**SNOWBALL** (Viburnum Opulus). Large round balls of pure white bloom in May and June. 6 ft. 50 cts. each.

#### SPIREA, VAN HOUTTE America's Outstanding Shrub

Without doubt the finest and most useful shrub in cultivation. It makes a gorgeous fountain of pure white bloom in May and June, and its graceful, drooping branches are covered with dark green, maidenhair-like foliage from spring until late fall. Very hardy and adaptable to any soil. 6 ft.

Each 3 to 5 ft. (extra large).

## SPIREA, ANTHONY WATERER

A valuable, low-growing, bushy plant with flat heads of red flowers in great profusion all summer until frost. Very beautiful in group planting or for planting in front of taller shrubs. (See color pieture on page 8.)

#### SPIREA THUNBERGI

Dense, fluffy bush with unique feathery foliage in a pleasing shade of yellowish green, ehanging to vivid red and copper in fall. Pure white flowers in early spring.

**SYRINGA** (Moek-Orange). A very fragrant shrub with creamy white blooms resembling orange blossoms. 6 ft.

VIBURNUM Carlesi. A delightfully fragrant shrub with waxy white flowers in early spring. Thrives in partial shade and moist soil. Ideal for planting around the foundation of your home. 1 to 1½-ft. plants, 75 cts. each; 3 for \$2.



Snowberry (Symphoricarpos racemosus)

WEIGELA rosea. Trumpet-shaped flowers of brilliant pink in June and July. 5 ft. W., Eva Rathke. Deep searlet flowers com-

ing intermittently all summer.

WILLOW, Pussy. (French.) Beautiful silky catkins on long, strong stems, makes this a fine shrub for foundation or specimen planting. Branches are ideal for inside winter bouquets. Blooms the first year. 4 to 5-ft. plants, 35 cts. each; 3 for \$1; 10 for \$2.50.

#### **OUTSTANDING SHRUB** COLLECTION

For All-Season Bloom

Butterfly Bush. Lilac-color.

Forsythia. Yellow.

Hydrangea arborescens. White.

Honeysuckle. Crimson.

Weigela rosea. Pink.

2 Syringa. Fragrant.

12 Shrubs, All Heavy 2-yr. Stock, for \$2.25

## SPECIMEN SHRUB COLLECTION

1 Beauty Bush Japan Quince 1 French Lilac

1 Snowberry

1 Red Althea

5 Rare Shrubs for your Lawn for \$2.39

#### FOUNDATION PLANTING

An inexpensive but showy planting for the foundation that will make it "stand out."

12 Spirea, Van Houtte.
12 Spirea, Anthony Waterer. For border.

2 Red Barberry at each side of entrance. 26 Large 2-yr. Shrubs for \$3.98 (Regular \$7.30 value)

#### SIDE FOUNDATION PLANTING

18 Pussy Willow next to building.

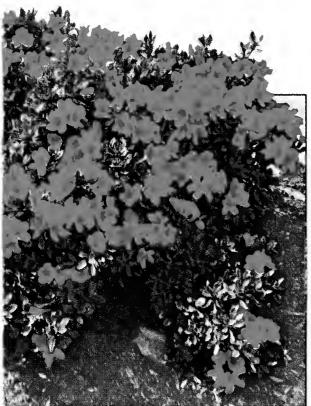
12 Hydrangea arborescens in front of Pussy Willow.

30 Heavy 2-yr. Plants for \$3.98 (Regular \$8.25 value)

## EXTRA-LARGE FLOWERING SHRUBS for Landscape Planting

Butterfly Bush, Deutzia, Pride of Rochester; Forsythia, Syringa, Pink Spirea, Snow-berry, Red; High-Bush Cranberry.

4-ft. Shrubs, Well Branched, 65c. each; 10 for \$5



Azalea Hinodegiri



Undoubtedly the most popular of all Evergreen Azaleas, with dazzling, bright scarlet flowers gracing its rounded, waxy foliage in late spring. Very bushy and shapely.

Special price, 1-ft. specimens, (B & B), \$2.25 each



Forsythia (See page 7)



Spirea, Anthony Waterer (See page 7)

# Red-Flowering Dogwood

**Red-Flowering** Dogwood

(Cornus florida rubra)

The large red flowers, which come on this symmetrical spreading tree, are a vision of loveliness in early spring. Beautiful deep green foliage, changing to brongy rad in ing to bronzy red in autumn.

2 to 3-ft. specimens, \$1.98 each; 3 for \$5



Prunus Pissardi (See page 6)

Flowering Shrubs give a sense of permanence to all home-grounds. The first cost is slight, but your investment grows in value as the years go by.



Almond, Pink-flowering (See page 7)



## ARISTOCRATIC EVERGREENS

For Lifetime Beauty and Satisfaction, Plant Dependable Evergreens

Our Evergreens have been several times transplanted and sheared for shapely, uniform growth. We guarantee that they are taken up with a good ball of earth, then burlapped, properly packed, and shipped so as to insure safe arrival at destination. Distance is no barrier. Start right with well-grown, thoroughly acclimated Evergreens. They are cheaper in the long run. Remember it's a lifetime investment. Take no chances.

ARBORVITAE . Thuya

American. Beautiful, lacy, deep green foliage. Grows tall and pyramidal. Can be trimmed to any form or height. Used for hedge or screen planting, foundation planting, or specimens.

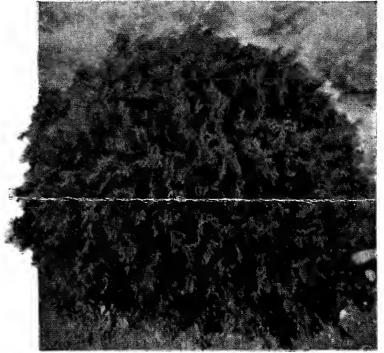
2 to 3 ft., \$1.25 each; 10 for \$10. 3 to 4 ft., \$1.50 each; 10 for \$12.50. 4 to 5 ft., \$2 each; 10 for \$16.50.

**Globe.** Forms a ball-shaped head of handsome feathery green foliage. Low-growing; 2-foot spread. \$1.50 each.

**Pyramidal.** Densely columnar type. Compact, erect, and deep green. 2 to 3 ft., \$2 each; 3 to 4 ft., \$3 each.

#### **HEMLOCK**

An elegant pyramidal tree with drooping branches and lustrous dark foliage, similar to the yew. A distinct evergreen for lawn and hedge planting. 2 to 3 ft., \$3 each.



Globe Arborvitæ

#### JUNIPER

Pfitzer's. A popular, low-growing evergreen with horizontal branches of gray-green. Excellent for foundation planting. 1½ to 2-ft. spread, \$2.25 each.
Irish. Used in formal plantings because of its slender, columnar form. Desirable for entrance groups and in cemeteries. 2½ to 3 ft., \$2.25 each.

#### PINE

Mugho. Only genuine dwarf Pine. Hardy and compact; excellent for foundation or rock-garden planting. 1½ to 2-ft. spread, \$2 each.
Scotch. A rapid grower. Bluish green foliage. 2 to 3 ft., \$2.50 each.

## SPRUCE · Picea

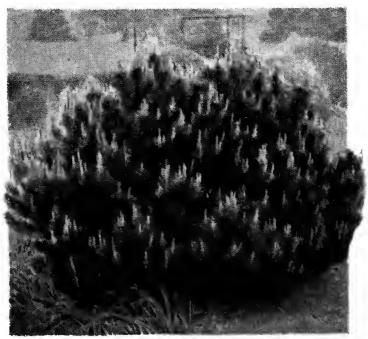
Colorado Blue. Its rich glistening blue foliage and stately, symmetrical growth, make this the most outstanding of all evergreens for lawn-planting. Exceedingly beautiful. Will give your grounds that distinctive appearance. 2 to 3-ft. specimens, \$3.50 each; 2 for \$6.

Colorado Green. Has the same characteristics as the Blue, differing only in color. 2 to 3 ft., \$2.50 each.

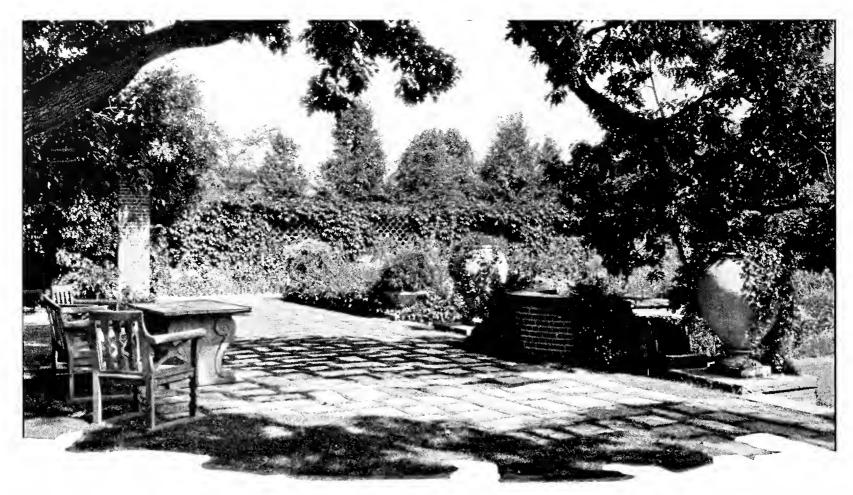
Norway. A tree possessed of great beauty all year and a rapid grower. The popular Christmas Tree variety and ideal for hedge or windbreak. 2 to 3 ft., \$1 each; 10 for \$8.50. 3 to 4 ft., \$1.25 each, 10 for \$10. 4 to 5 ft., \$1.65 each; 10 for \$15.

YEW . Taxus cuspidata

Japanese. Compact, spreading variety, with dark green foliage and scarlet berries in fall. Distinctive. 1½ to 2 ft., \$2.25 each; 2 to 2½ ft., \$3 each.



Mugho Pine



# POPULAR FOUNDATION PLANTING

Will transform your house into a "home."

- 2 Arborvitæ, Pyramidal
- 6 Arborvitæ, Globe
- 6 Juniper, Pfitzer's
- 2 Juniper, Irish
- 2 Yew, Japanese

18 of the "Best" Evergreens for only \$32

(Regular price \$35.50)

Plant Pyramidal and Globe at entrance. Plant Pfitzer's under windows. Plant Irish Juniper and Yew at corners.

# ENTRANCE EVERGREEN PLANTING

1 Pyramidal Arborvitæ2 Globe Arborvitæ

#### 3 Beautiful Evergreens for only \$4.59

Use this group on each side of entrance. Foundation Shrub Collection combines nicely with this Entrance Planting for an inexpensive but beautiful Foundation Planting.

# CORNER EVERGREEN PLANTING

3 Select Evergreens for Corner Planting 1 Irish Juniper, 2 Mugho Pines, \$5.50

You'll enjoy doing your own landscaping. Study Shrub and Evergreen Collections and fit them together, for a properly planted "home" at a very small cost. Buy Collections and save money. Expert landscape engineers have designed our Group Plantings

#### PLANT A LIVING CHRISTMAS TREE

Make your home say "Merry Christmas" to all who pass by and enjoy its beauty throughout the year. This new vogue is sweeping the country. We recommend Norway, Colorado Green, or Colorado Blue Spruce for a living Christmas Tree. Better order yours right now

## Free Landscape Plans for Your Home-Grounds

ASK FOR OUR SKETCH BLANK

If you are one of the many, many people desirous of having a well-balanced, individual and accurate landscape plan to exactly fit your home-grounds, by all means take advantage of our Special Landscape Service.

If you wish this service, you must write us for a Sketch Blank. On this blank are full and simple directions, so that anyone can make a rough drawing of their home-grounds.

Upon receipt of this sketch and \$5, we will have our landscape experts make a complete drawing and planting list which you can easily follow in landscaping your grounds, and will help you select the right material for a well-balanced and finished planting of your grounds. You don't have to plant all in one year, but start planting on a definite and proper plan. Be sure to send for the Sketch Blank, so you can give our experts the information they require, with the least possible trouble to you. Attach a snapshot of your grounds to this blank, if you have one.

Free Service. If you purchase the planting material from us, and order amounts to \$35 or more, and you order this spring or next fall, you may deduct from check when remitting the \$5

already paid, making the Landscape Service absolutely free. If you prefer, we will give you a due-bill which can be used for additional stock at any time. The \$5 remittance with Sketch Blank is simply to avoid curiosity seekers.

When only a Foundation Planting is required, you need send only \$2.50 with Sketch Blank, and this amount can be applied on any \$25 bill or over, or on a due-bill.

These plans are made by expert landscape artists and they are very easy to follow. Our customers tell us they enjoy planting according to these plans.

If you prefer to be relieved of all work of this kind, we will gladly arrange a consultation with our Landscape Engineers, who will look after every detail from the grading to the finished planting.

This Service is also available to parks, schools, cemeteries, and public buildings anywhere.

We are agents for all kinds of garden furniture and equipment, also aquatic plants for pool-planting.



## FAVORITE PERENNIALS FOR ALL GARDENS

Letter following variety indicates: T., tall growing; M., medium; D., dwarf- or low-growing

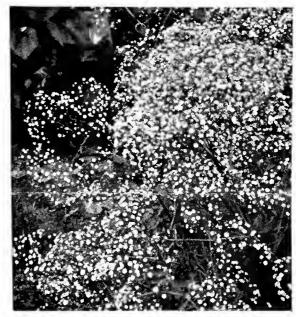
Field-grown plants, all of which should bloom the first season, 20 cts. each; 3 for 50 cts.; 12 for \$1.65, except where noted

- **AQUILEGIA** (Columbine). M. Deeply eut foliage. Pendant-shaped flowers in a bright array of colors.
- **CANDYTUFT** (**Iberis**). D. A valuable dwarf plant, completely hidden by its mass of white flowers.
- CANTERBURY BELLS (Campanula).
  M. Bell-shaped flowers in a variety of colors.
- CHRYSANTHEMUMS. M. These hardy flowers will give a riot of color through September, October, and November in bronze, red, pink, yellow, and white. (See color picture, page 12.)
- COREOPSIS. T. Golden yellow. June until frost.
- **DELPHINIUM** (Larkspur). T. Long spikes of flowers in beautiful shades of blue. All-season bloom.
- **DIANTHUS** (Hardy Pinks). D. Fragrant blooms in pink and white. Fringed petals.
- **DICENTRA** (Bleeding-Heart). M. Long racemes of heart-shaped pink flowers. 50 cts. each.
- **DIGITALIS** (Foxglove). M. Stately spikes of tubular flowers in various colors.
- GYPSOPHILA (Baby's-Breath). D Tiny white flowers in fairy-like clusters.



Candytuft (Iberis)

- **GAILLARDIA.** M. Daisy-like flowers with orange petals and brownish red centers. Blooms all season.
- **HOLLYHOCKS.** T. Colossal spikes of dazzling colors. August and September.
- IRIS, German (Fleur-de-lis). M. One of the finest perennials. Grows in any soil. We recommend the following six varieties.
  - Ambassadeur. Lavender and bronze. Honorabilis. Golden yellow and mahog-
  - Lent A. Williamson. Deep velvety red. Princess Beatrice. Soft lavender.
  - Queen of May. Rosy lilae. Quaker Lady. Lavender, shaded yellow.
- LIATRIS. T. Long spikes of rich purple, very showy blooms.
- LILY, Madonna (Lilium candidum). Pure white blooms borne in June and July on stems 3 feet or more in height. Large bulbs, 50 cts. cach; 6 for \$2.49.
- L., Regal (L. regale). Flowers white with a flush of yellow at base of petals. Stems 3 to 5 feet high. Large bulbs, 35 cts. each; 5 for \$1.25.
- LUPINES. T. Massive spikes of blue, white, and pink flowers. June and July.
- MALLOWS. T. Large, showy, waxy-like pink and red flowers from July to September. Very hardy.
- MONARDA. M. Blazing searlet flowers on erect stems. June to September.
- **PEONIES.** We have an extensive collection of Peonies but recommend planting in the autumn rather than in spring. We shall be glad to send you a list of varieties on request.
- POPPY, Oriental. M. Massive, glowing scarlet flowers on erect, heavy stems. July and August.
- **PRIMROSE.** D. Low-growing plants which bear purple, red and yellow flowers in June.
- PYRETHRUM (Painted Daisy). M. Lovely daisy-like flowers in all colors on long stems.
- SHASTA DAISY. Pure white blooms all summer.
- **TRITOMA** (**Red-Hot Poker**). T. Coneshaped spikes of orange-scarlet flowers produced on long, strong stems.



Gypsophila (Baby's Breath)



Lupines



Chrysanthemums

# Ten of the Best Hardy Phlox

Medium. The Well-known Garden Favorite

Athis. Salmon-pink. Beacon. Cherry-red.

Eclaireur. Rosy earmine, white eye. Enchantress. Salmon-pink, dark eye.

Jules Sandeau. Watermelon-pink.

Purple King. Solid purple.

Miss Lingard. Pearly white with pink

Mrs. Jenkins. Pure white.

Thor. Deep salmon-pink; red eye.

Rijnstroom. A lovely shade of rose-pink.

Field-grown plants, all of which should bloom the first season 20 cts. each; 3 for 50 cts.; 12 for \$1.65

## Finger Lakes Perfect Perennial Collection

The proper assortment for height, color and all-season bloom for the perfect Perennial Bed.

2 Digitalis

2 Delphinium

2 Liatris

2 Hollyhocks 2 Aquilegia

2 Chrysanthemum

2 Coreopsis 2 Sweet William

2 Campanula 2 Monarda

2 Gypsophilia

2 Pyrethrum 2 Shasta Daisy 2 Dianthus 2 Candytuft.

30 plants (one of each) for only \$3.98

# Rock-Gardens—A Popular Vogue

Beautiful miniature plants, gracefully popping out of the rocks. Distinctive in foliage and flowers.

Selected, well-grown plants, 25 cts. each

ARABIS alpina. Masses of single, fragrant, white flowers.

ANEMONE Pulsatilla. Dwarf reddish purple flowers.

ACHILLEA tomentosa. Dwarf. Yellow.

ARMERIA Laucheana. Rosy red blooms from spring until late fall.

**CERASTIUM tomentosum** (Snow-in-Summer). Creeping white masses 6 inches high.

DORONICUM. Bright yellow, daisy-like flowers in May and June. 1 ft.

**DICTAMNUS.** Large spikes of red and white blooms in June and July.

DIANTHUS deltoides. Bright red. April, May. 8 in.

GEUM, Lady Stratheden. Yellow.

G., Mrs. Bradshaw. Red.

IRIS, Dwarf Japanese. Assorted.

IBERIS (Candytuft). A desirable dwarf plant which is completely hidden by its white flowers. Very good for edging. April, May.

LYCHNIS. Brilliant scarlet flowers. July and August.

MONARDA. Blazing scarlet flowers on erect stems. July to September.

MYOSOTIS (Forget-me-not). A fine old-fashioned blue form, blooming all spring and summer. Requires plenty of shade. Dwarf.

PHLOX subulata. Masses of bloom in early spring with pretty moss-like foliage.

SEDUM acre. Bright yellow.

S. album. White. Waxy foliage. S. spectabile. Brilliant red.

SEMPERVIVUM arachnoideum. Bright red.

S. globiferum. Pale yellow.

S. tectorum (Hen and Chiekens). Greenish brown flowers.

VERONICA repens. Light blue. May and June.

V. longifolia. Blue. July to September.

VINCA (Trailing Myrtle). A trailing evergreen plant.

## The "Perfect" Rock-Garden

This collection of plants will give you an abundance of bloom all spring and summer. They are properly selected for trailing and border plants as well as bedding.

50 plants, 2 each of the varieties listed above, for \$10

ROCK-PLANT SPECIAL. 2 each of 10 varieties, labeled, our selection, for \$3.75

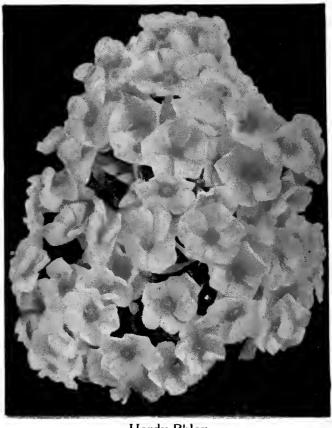
## CUT-FLOWER PERENNIAL COLLECTION

These seven Perennials, in a wide range of color, will furnish eut-flowers for indoors all season long.

Chrysanthemum Coreopsis Delphinium Gaillardia

Pyrethrum Shasta Daisy

One plant of each (7 plants in all) for \$1.25



Hardy Phlox

# HARDY NORTHERN-GROWN FRUITS



Acclimated GRAPES

Quick and Sure Results Come from Finger Lakes Vines

25 cts. each; 10 for \$1.50; 100 for \$10

Catawba. Dark red. Berries in long, broad bunches. Medium late. Concord. Black. Bunches and fruit large, borne freely. \$7 per 100. Ives. Black. Very productive. Good flavor. Midseason.

Niagara. Leading early white Grape. Fine for home or market.

## Family All-Season Grape Collection

Will fit across your back-lot line and produce all the Grapes an ordinary family needs. All are good wine varieties.

- 2 Concord
- 2 Ives
- 1 Catawba
- 1 Niagara

6 Plants for \$1

POSTPAID



NATIVE GENEVA-GROWN. The berries have the familiar blue color and a much better flavor than the ordinary sorts. Plants grow in an acid soil, containing a liberal amount of peat or decayed vegetable matter.

Extra-heavy plants, 75 cts. each; 3 for \$2; 10 for \$5

## RASPBERRIES

Grow readily in small gardens or in large fields. Plant in rows 5 feet apart, 3 feet apart in the row. Feed the plants well and cultivate earefully.

12 for \$1; 25 for \$1.50; 100 for \$4

Columbian. Purplish red. Fruits large, of pleasant flavor and borne very freely. Midseason.

Latham. Red. Perfectly hardy, even in the cold winters of northern Canada. Free bearing. Early.

Newburgh. Red. Fruit very large and does not crumble; exeellent flavor. Midseason.

Plum Farmer. Black. Big fruits on strong, productive bushes.

# STRAWBERRIES—for Pleasure and Profit

A Strawberry garden promotes health, not only because the fruit is healthful, but because the work of caring for them is interesting and done in the "open." Your own Strawberries are a pleasure to grow and will not nice "pin money" as well.

The Pick of the List, 25 for 79 cts.; 100 for \$2.25, postpaid

## Early Varieties

Dorset. New. Very attractive and productive.

Fairfax. New. Very productive. Beautiful large berries of excellent flavor.

Premier. Frostproof. A sure cropper. Very productive.

## Big Joe. Fine for home-garden and for commercial planting. Catskill. Heaviest yielder, and largest in

size of the midseason varieties. Good flavor.

Midseason Varieties

#### Late Varieties

Chesapeake. Productive, attractive, and of

Everbearing Mastodon. Large, attractive, and of good quality. Fruits the first season after planting. Three crops in 18 months.

## All-Season Strawberry Collection

3 Dorset; 3 Catskill; 3 Chesapeake; 3 Mastodon

12 Plants for 39c., postpaid

#### CURRANTS

Our selection of the most profitable varieties. 3 for 69 cts.; 10 for \$1.85; 25 for \$3.50.

## GOOSEBERRIES

We can give you the best varieties on the market. 25 ets. each; 10 for \$2.



# HARDY NORTHERN-GROWN FRUIT TREES

## FOR HOME-GARDENS AND ORCHARDS

Inspected and Certified by State Nursery Inspectors

## Blue Ribbon Master Grade Fruit Trees



For your protection plant super-strain understock and budselected trees. Fruit trees can be no better than the understock used for producing the vigorous, fibrous root-systems and the buds selected from bearing trees to insure trueness of variety. These two conditions, coupled with over 55 years' experience in propagating dependable fruit trees, is your guarantee. You pay no more for this guarantee, and it costs just as much to plant and care for inferior stock. Take no chances.

Varieties. There are hundreds of varieties of fruit and ornamental stock that we cannot list because of lack of space. How-ever, we do list the tested and most dependable varieties, those best suited to sections where our large group of customers reside.

## APPLES

Blue Ribbon Master Grade, 2-yr., 4 to 5 ft., 85 cts. each; 10 for \$7.50; 25 for \$16.98 Mailing Size, 1-yr. trees, 55 cts. each, Parcel Post prepaid

Baldwin. Heavy bearer and rapid grower. Red skin; yellowish flesh, tart and juicy.  $_{
m Winter.}$ 

Cortland. Deep red. Excellent eating Apple. Good keeper. Winter.

Delicious. Bright red skin; fine-grained flesh of delicious flavor. Winter.

Greening. A popular old variety that keeps well. Good for home and market use.

McIntosh Red. Dark red skin; snowy white flesh, juicy and refreshing. Winter.
Northern Spy. Striped red and white skin.

Superb for home and market use. Winter. Red Astrachan. Deep crimson color; juicy flesh. Probably the best of the early Apples. Summer.

Red Gravenstein. Solid dark red. The best autumn Apple.

Wealthy. Dark red; juicy white flesh. Winter.

Hyslop Crab. Large, very brilliantly colored

## Special Early-to-Bear Apple Trees

We can supply any of the varieties opposite, in bearing-size trees, 7 years old, at \$1 each.

## All-Season Apple Collection

5 Early-to-Bear 7-yr. Apples for \$3.98 (Regular value \$5)

1 Red Astrachan Cortland

1 Greening 1 Hyslop Crab

1 Gravenstein

A Collection that will provide Apples the year round. All good eating and cooking

HOME-GARDEN FRUIT

# COLLECTION

Cortland Apple

Delicious Apple

Northern Spy Apple

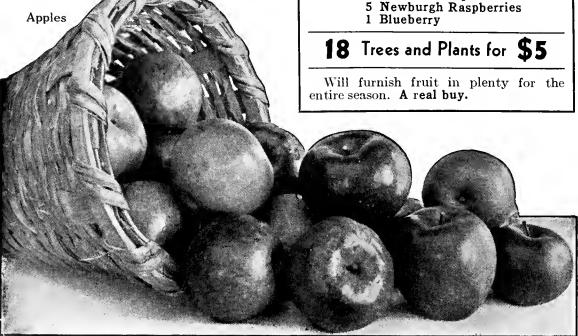
Bartlett Pear

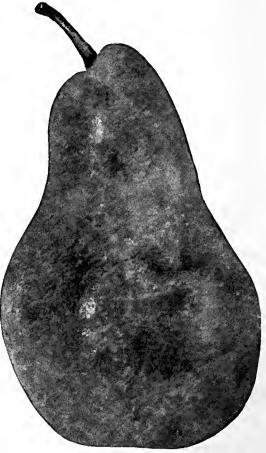
Bradshaw Plum

Elberta Peach

South Haven Peach

Assorted Grape-Vines





Bartlett Pear

## STANDARD PEAR TREES

Blue Ribbon Grade, 2-yr., 4 to 5 ft., 90 cts. ea.; 10 for \$8

Mailing size, 1-yr. trees, 50 cts. each

Bartlett. Large; yellow; juicy. Bears young. September.

Kieffer. Large; golden yellow. October to January.

Seckel. Small; red cheek; yellow, juicy. September, October.

## Dwarf Pear Trees

Begin bearing when young, yielding larger fruit which is easily picked. Trees need only small space. \$1 each; 10 for \$7.50.

Bartlett

Kieffer

#### APRICOT TREES

4 to 5 ft., 90 cts. each; 10 for \$8

## QUINCE TREES

4 to 5 ft., 90 cts. each; 10 for \$8

Remember that we pay transportation charges on Cash Orders amounting to \$5 or more, mailed to us within 10 days after you receive this catalogue. Send your check or postoffice money order and save express or freight charges.

HOW TO ORDER. Please read carefully. Use perforated order blank attached to Catalog.

ORDER EARLY. As soon as this Catalog reaches you, send in your order, with complete shipping instructions. There is an acute shortage of nursery stock. We advise ordering early while assortment is complete; we will reserve stock until shipping time.

10 per cent Discount on Cash Orders mailed within 10 Days after receipt of this Catalog. 5 per cent Discount on Cash Orders received up to April 1.

FREE TRANSPORTATION on eash orders of \$10 or over mailed within 10 days. On all other orders, you pay Express, Freight or Parcel Post on receipt of goods.

HOW TO REMIT. Send cash with order by Post Office or Express Money Order, check or registered letter.

one price for all. In view of the fact that the business of the Finger Lakes Nurserics, Inc., comes from a wide range of territory and all buy from the same pricelist, it naturally follows that, if transportation charges were prepaid on all orders, those living in distant states would be getting a price concession in that their orders would net less than those in New York and nearby states. Therefore, in fairness to all, shipments are sent collect.

HOW WE SHIP. We prefer to send by Express, as nursery stock goes second-class rate. Large, heavy shipments should go by Freight. Our careful packing insures delivery in good condition. If by Parcel Post, add 10 per cent to amount of order and stock will go prepaid, saving 12 cts. C. O. D. charges. We make no charge for packing.

CLAIMS for shortages, errors or other causes must be made within ten days.

GUARANTEE. We guarantee to deliver stock in good condition, up to grade and specifications. If your order arrives in damaged condition, report immediately to carrier and to us. No human caution could be more exacting than ours. We will, on proper proof, replace all trees, etc., that may prove untrue to label, or refund the purchase price, but we can give no further warranty.

TIME OF SHIPMENT. Stock will be shipped at proper time for planting in your locality. If shipment is desired at a certain time, state so on order blank. Remember it is to our advantage to have stock reach you in safe time for planting.

PLEASE USE THIS ORDER SHEET

# FINGER LAKES NURSERIES, Inc.

Geneva · New York

E	Fraight Ct. store	Order No.	· · · · · · · · · · · · · · · · · · ·		
Parcel Post (check)	Freight Station	Date *			
Quantity	NAMES OF TREES AND PLANTS ORDERS	ED	PRI	CE.	
				••••	
	,		_	•••••	
				••••	
				••••	
				••••	
				••••	
	······································			•••••	
			•••••		
	• • •		••••••	••••	
			••••	•••••	
			•••••		
			••••		
				•••••	
			••••	•••••	
			••••	••••	
			••••		
	Am	ount Carried Forward			

ntity	NAMES OF TREES AND PLANTS ORDERED		
	Amount Brought Forward	. 1	
	· ;		
•			
	·		
	······································		
		t	
		-	
	Total		
Please give belointerested in qu	ow, the names of a few of your friends or neighbors, property owners, we will send you 5 per cent cash on any of place with us, or 10 per cent in free stock from this Catalog.	ho may be rders they	
	AME P. O. ADDRESS	STATE	

NAME	P. O. ADDRESS	STATE	
	·	•••••	
		•••••••••••••••••••••••••••••••••••••••	
		***************************************	

# J-O Plant Spray

## KILLS PLANT INSECTS

Does not injure or destroy foliage. Kills rose bugs, aster beetles, aphids (plant lice), caterpillars, slugs, inch worms, potato and cabbage worms, and many other insects. To produce beautiful roses, spray before and after they open. they open.

Price, 25c per Box (One Box makes 6 quarts of Spray)

## Hand Dust Gun

Simple, efficient and easy to use in applying any dust.

Price, \$1.25

## Aids to Rose-Growing

HOW TO GROW ROSES New

## TRI-OGEN

The All-Purpose Spray

A proved control for mil-dew and black-spot on Roses, and all kinds of plants. Also destroys aphids or plant-lice greenfly, and leaf-eating insects.

- A. Small Kit. Protects 12 to 20 Roses for a season ....\$1 50
- B. Medium Kit. Protects 50 to 80 Roses for a season . 4 00
- C. Large Kit. Protects 100 to 160 Roses for a season ... 6 00
- D. Estate Kit. Protects 400 to 600 Roses for a season .20 00

By Express only, delivery not prepaid—not mailable



These annuals are very popular for decorative purposes and easy to grow for they do well in the average garden soil, Plants make an upright growth 2 to 2½ feet tall and produce charming, sweet scented, artistic shaped flowers on long stems in many shades and colors which are greatly admired



#### Eschscholtzia.

Frilled California Poppies

A lovely new type with extremely large beautifully frilled and fluted flowers in glittering coppery gold and plnkish shades on neat growing plants which form a compact mass of flowers. They are very effective when used as a border or as a ground cover in the Rose garden, succeed everywhere and bloom from sariy summer until frost.



## SPECIAL BARGAIN OFFER **FLOWER** 50c Value

Here are enough seeds for a fine flower garden. These lovely annual varietles are easy to grow anywhere. Packets are in natural colors and tell how to plant. We are pleased to offer our customers these fresh, new seeds at such a bargain. Every yard has room for them.

Send this coupon and 30 cents and we will send the





## FINGER LAKES NURSERIES 404 WASHINGTON ST.

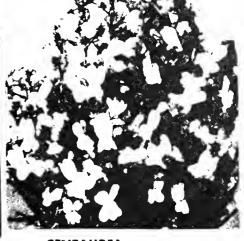
GENEVA, N. Y.

## 

## Linaria - Fairy Bouquet

An improved strain of this very attractive small hardy annual plant, compact in form but of light and afry appearance, often referred to as Baby Snapdragons as the miniature flowers resemble Snapdragon blooms. The flowers come in distinct colors of rose, yellow, plnk, carmine, lavender, red, violet, salmon and white. white.

Plants grow about 8 inches high and bloom within a short time from seed and are well adapted for the low border or the rock garden.



#### CENTAUREA

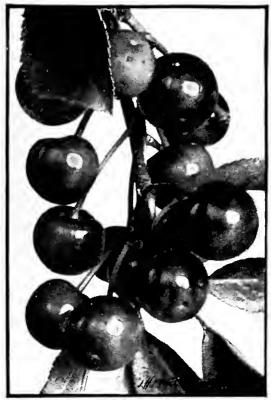
Bachelor Button -Grow easily and bloom continuously. 18 to 21 inches tall. Particularly nice for mass planting. Large, deeply fringed, double flowers.

Maroon, light blue, red, dark blue, carmine, white, rose pink









Early Richmond Cherries

#### **CHERRY**

Northern-grown, 2-yr., 4 to 5 ft., 90 cts. each; 10 for \$8

#### Sweet Varieties

Black Tartarian. A large black Cherry, very juicy and productive. July.

Governor Wood. Large; yellow, marbled red; juicy. June.

Napoleon (Royal Ann). Large; pale yellow, with bright red cheek. July.

#### Sour Varieties

Early Richmond. Medium size; dark red. June.

Montmorency. Best Sour Cherry. Large, bright red, of fine flavor. Always a heavy bearer. June.

## Montmorency Special

Bearing-Age Montmorency Cherries

5-yr., 1-in. caliper trees, \$2.25 each; 3 for \$6; 10 for \$16.50

A crop of Cherries was picked from these trees last year. They are actual bearing-age trees, and each has been root-pruned.

#### **PLUMS**

Northern-grown, 2-yr., 4 to 5 ft., 90 cts. each; 10 for \$8

**Bradshaw.** Large; dark violet-red. Bears regularly and heavily. August.

German Prune. Medium size; dark blue; rich flavor. September.

Lombard. Medium; violet-red. Heavy yielder. August.

Reine Claude. Large; yellowish green; excellent flavor. September.

#### FREE TRANSPORTATION

on all cash orders amounting to \$5 and over, mailed to us within 10 days after you receive this catalogue

## **NEW FRUITS**

## Hardy Northern -grown Top-size Trees

These new fruits, recently introduced by state experiment stations, are absolutely dependable and a decided improvement over old-time varieties.

## APPLE TREES

**EARLY McINTOSH.** A handsome new red Apple, resembling the parent, McIntosh, in appearance, but less aromatic and more sprightly. The uniform oblate size permits easy packing and displays well. Tree is hardy and productive and will bear annually, if sprayed and sharply pruned. Ripens early. Top-grade, \$2 each.

MILTON. Very beautiful purplish red fruit with a heavy bloom. Flesh is white, tender, crisp, juicy, and of McIntosh flavor and aroma. The tree is hardy, vigorous, and an annual bearer. \$2 each.

**KENDALL.** Handsomely colored over the entire surface with dark red, covered with rich bloom. The Apples are large, well shaped, and good keepers. The fruit is whitish, fine-grained, and hangs well to the tree. \$2 each.

## PEAR TREES

These new varieties are superior to the older standard varieties.

**CAYUGA.** As large as Bartlett, but shape and color similar to Seckel. Flesh is firm, of fine texture, and a delectable flavor. \$2 each.

**GORHAM.** Resembles Bartlett in size, color, and shape. Flavor sweet and vinaceous, with a very marked and pleasing aroma, making it one of the best-flavored Pears. Trees are vigorous and productive. \$2 each.

## TRIO-FRUITING AND DUO-FRUITING

TRIO-FRUITED APPLE TREE. The three new varieties on one single tree—Early McIntosh, Milton, and Kendall. Only planting-space for one tree required, and at a cost of only \$3.50 (the 3 trees costing regularly \$6). You'll hear everybody talking about the Trio-fruited Apple Tree. Order yours today.

**DUO-FRUITED PEAR TREE.** Plant one tree and have both varietics on the one tree. \$3 each.

#### **PEACHES**

#### Bear Young and Produce Heavily

With these strong, well-developed trees you should have a few Peaches the second year. All varieties here named are freestone.

1-yr., 4 to 5 ft., 49 cts. each; 10 for \$3.90; 25 for \$8

Crawford. Large, yellow Peach with red cheek; fine flavor. Very productive. Early September.

Elberta. Very large; yellow with red cheek. Good keeper. Sure bearer and hardy. September.

Golden Jubilee. An outstanding new variety. Yellow skin blushed red; excellent flavor. Ripens three weeks earlier than Elberta.

Hale. Extra-large yellow Peach, overlaid with crimson. Excellent shipper. Prolific when cross-pollenized with any other variety listed here. Late September.

Rochester. A comparatively new very early Peach of high quality and delicious flavor. Large; yellow, with attractive red blush. Early September.

South Haven. Excellent new variety of delicious flavor. Golden yellow with red blush. Early September.

#### ALL-SEASON PEACH COLLECTION

Elberta Hale Golden Jubilee South Haven

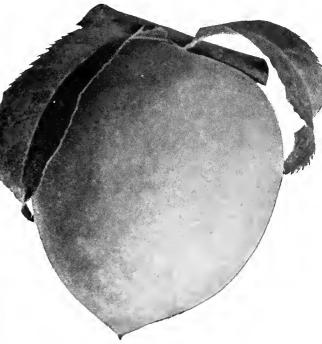
4 fine 4 to 5-ft. trees for \$1.50

#### **NUT TREES**

Black Walnut. Rapid grower. Rich, fine-flavored nuts. 4 to 5 ft., \$1.25 each.

Butternut. Large, longish nuts. 4 to 5 ft., \$1 each.

\$1 each.
English Walnuts. Large crops of thinshelled, delicious nuts. 3 to 4 ft., \$1.50 ea.

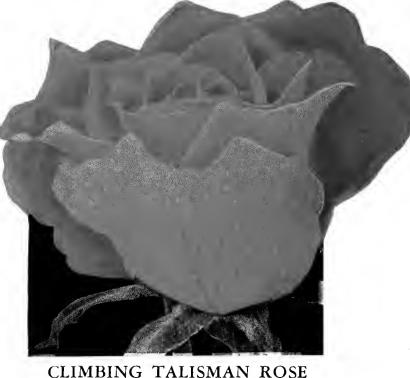


Elberta Peach



CLIMBING PRESIDENT HOOVER

Another beautiful blended Rose in climbing form and everblooming. Strong, 2-year bushes, \$1 each; 3 for \$2.50; 10 for \$7.50.



You know this lovely blended Rose of copper, rose and apricot in bush form. Picture its magnificent colorings in climbing form. A really unique and outstanding addition to your garden. Strong, 2-yr. bushes, \$1 each; 3 for \$2.50; 10 for \$7.50.

## FINGER LAKES NURSERIES

GENEVA, NEW YORK